



**Mark S. Taffet**  
Senior Vice President  
Sports Operations & Pay-Per-View

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To Whom It May Concern:

I am the Senior Vice President of Sports Operations & Pay-Per-View at the HBO television network. A major responsibility of mine of overseeing the HBO Pay-Per-View business in which we distribute, market and produce major boxing events for presentation to cable and satellite customers on a pay-per-view basis. It is in this HBO Pay-Per-view capacity that I have worked with Kimia Zabihyan.

Over the past ten years or so, Kimia Zabihyan has produced many video programs which have been distributed by HBO Pay-Per-View. The programs have primarily consisted of long-form (ie. up to 30 minutes) "fight preview" shows which we have provided to the cable and satellite distributors across the United States, Canada and Puerto Rico to be run in the weeks preceding a major pay-per-view boxing event. Kimia's programs have always been of the highest quality, incorporating not only compelling story lines but also outstanding camera work, editing, music, graphics and cutting-edge creative approaches. Our cable and satellite distributors have always been pleased with Kimia's programs, and these shows have been a great means of introducing prospective consumers to the fighters and stories at hand. The programs have helped create that all-important connection between sports fan and fighter, which results in a much more meaningful consumer experience when ultimately watching the boxing match.

Kimia has also, on a personal note, always presented herself and her work with the utmost professionalism and enthusiasm, and her presence in projects motivates and energizes those around her to perform at their best. She is a pleasure to work with and I would do so any time we had the opportunity in the future.

Sincerely,

Mark Taffet